

# GiftwarePro

BUSINESS INTELLIGENCE AND TRENDS FOR BRITAIN'S LEADING GIFTWARE PROFESSIONALS



- Home
- NEWS
- OPINIONS
- FEATURE
- PRODUCTS AND SERVICES
- PHOTOS
- VIDEO
- INTERVIEWS
- SPECIAL REPORTS

- HOT TOPICS >>
- SPRING FAIR 2011
- THE ROYAL WEDDING
- TOP DRAWER 2011

HOME / LONDON FIRM MAKES SWAROVSKI PORTRAIT FOR RIHANNA

## London firm makes Swarovski portrait for Rihanna

Article Reader Comments

By Andrew Seymour

Mar 8, 2011



Gemstone Creative has created a Marilyn Monroe portrait featuring 65,000 Swarovski crystals for pop star Rihanna.



The Swarovski portrait commissioned by Rihanna.

The 5ft x 5ft piece — which Rihanna ordered for her Beverly Hills home — took artist Claire Milner four months to complete.

London-based Gemstone Creative specialises in taking photographic images and recreating them as a bejewelled portrait.

Gemstone Creative founders Sarah Sultman and Mark Hirschel said they were excited to have been commissioned by Rihanna for the latest piece. "The finished product is truly an incredible and mesmerizing work of art and we hope that it will give her much pleasure for many years to come," they said.

Sultman and Hirschel employ a team of mosaic artists that are able to create works using pointillism, a highly demanding and technical process using dots to create the portrait.

Each Gemstone Creative piece is a unique, handmade commission made entirely from either Swarovski crystals on acrylic or precious gemstones individually set into a plate of precious metal.

The company says it is the combination of specialist artists, jewellery craftsmen and gemstone setters that make it technically possible to create complex contemporary luxury mosaic pieces.

### Related Stories

- Silver Willow unveils SS11 handbags & jewellery
- IN PICTURES: Kit Heath's Dew silver jewellery line
- Gecko Jewellery announces bridal lines for 2011

### More News Stories

- Asda brings more competition with new stores
- Online gift company unveils 'safe' snood
- John Lewis fears tough times ahead

### Related Photo Galleries



- IN PICTURES: Kit Heath's Dew silver jewellery line

Click here to learn more about advertising in GiftwarePro magazine and web site.

### EDITOR'S CHOICE >>

- FEATURE**  
 Natural selection  
 How Wild Olive built its reputation for quality natural products
- PICTURE GALLERY**  
 Widdop Bingham's award winning Tiptonware designs  
 Giant giftware wholesaler presents latest ceramics at Spring Fair.
- PICTURE GALLERY**  
 Spring Fair showcases London Olympics merchandise  
 Brands converge for massive showcase of licensed Olympics launches.

### JOIN THE GIFTWAREPRO COMMUNITY

Enter your e-mail address below to receive essential news and insight by e-mail or register for our free monthly magazine

Email Alert  Magazine

Email:

### MOST POPULAR >>

- READ
- EMAILED
- COMMENTED

- Staff at gift company go to work naked



READER COMMENTS »

Be the first to comment | Add Yours

- 2. Irish toy and gift retailer closes its doors
- 3. London firm makes Swarovski portrait for Rihanna
- 4. Businesses could face £3,000 fines for bad records
- 5. 'Weathermap' reveals UK retail footfall patterns

RECENTLY COMMENTED »

- Pins and Ribbons packs a punch with new fabrics 1  
Cleveland supplier unveils nostalgia-based gift range
- Clinton Cards puts Irish business into liquidation 1  
Card retailer unable to support 14 loss-making stores

ALSO IN GIFTWAREPRO.COM »

NEWS



Benetone to launch new stacking brand in UK

Manufacturer launches Youkay after debut in Munich and Bangkok.

[Read more](#)

OPINIONS



He who dares... Why originality still counts for everything in the giftware market

[Read more](#)

FEATURE



A new lease of lifestyle

Lola Rose founder Nikki Gewirtz on being brave in the market.

[Read more](#)

PRODUCTS AND SERVICES



Benetone to launch new stacking brand in UK

Manufacturer launches Youkay after debut in Munich and Bangkok.

[Read more](#)

PICTURE GALLERY



IN PICS: Latest Olympics 2012 store opening

Flagship store at Heathrow's Terminal 5 opens to the public.

[Read more](#)

VIDEO



Ulster Weavers enjoys export success in Asia

Northern Ireland kitchenware specialist expands in Far East.

[Read more](#)

Subscriptions

- Magazines
- e-Newsletter

RSS Feed

- News
- Products And Services
- Feature
- Press Release

Join us on



Visit other Promedia Websites



Published by & © 2011 Promedia Ltd. All Rights Reserved.

[Terms & Conditions](#) | [Contact us](#) | [Subscribe](#) | [Site Map](#) | [Advertise](#) | [Sign In/Register](#)